

agroparts



agroparts DealerShop ...

the ideal tool for authorized dealers to reach their customers directly



**LEX
COM**
industries

The agroparts DealerShop – briefly explained.

The **agroparts DealerShop**, in combination with the corresponding **agroparts Mobile** app, is the ideal online solution for selling your genuine spare parts to your customers:

With the all-inclusive package, you get your very own branded online shop, including the original spare parts documentation from the manufacturers, help with setting up your online shop, and marketing assistance to increase your shop's visibility. This means you can be reached wherever your customers are today.

Do you already have your own online shop? Talk to us – and together we can look at how the two systems could work with each other. Our contact details are on the back of this booklet.

Be part of it, because e-commerce is an integral part of aftersales and offers many advantages for you and your customers:

1. Your regular customers

Whether your customers are farmers, contractors, private customers, B-dealers or independent workshops; they want to be able to search for and order genuine spare parts over the internet at any time, even outside of business hours. With the agroparts DealerShop, you can perfectly serve your customers' needs and make your business relationship fit for the future!

2. New customers

Be there wherever potential new customers are searching for genuine spare parts. Every day, customers search agroparts and the websites of participating manufacturers, looking for the right genuine spare part. A direct link to your agroparts DealerShop allows you to turn these customers into your customers!

3. Optimization of workflows

The agroparts DealerShop gives you a state-of-the-art online shop where your customers can order parts directly from you, replacing previous order channels such as telephone or e-mail. This will reduce the time your employees spend taking orders.

The agroparts DealerShop thus gives you more time to focus on your core tasks!



The agroparts DealerShop – your benefits

Top quality data for your parts search!

- ✓ With just a single click in your **agroparts DealerShop**, you can integrate the complete agroparts catalogs for all participating brands for which you are listed as an authorized dealer in agroparts.
- ✓ This gives your customers the best and latest data for their search. Your customers can take advantage of features such as serial number access, where-used lists and an ever-increasing number of original part images. This will increase the quality of your orders.

Your customers – your orders – your prices!

You have full control:

- ✓ The order is sent only to you. You decide whether and how you want to serve the customer.
- ✓ The discount manager and customer group manager allow you to specify which customers see which price. To assist with pricing, we always offer you the manufacturer's price list and an automatic update function in the dealer back end. Your customers will always be shown the current prices.
- ✓ You can also determine the shipping costs that are displayed to your customers.

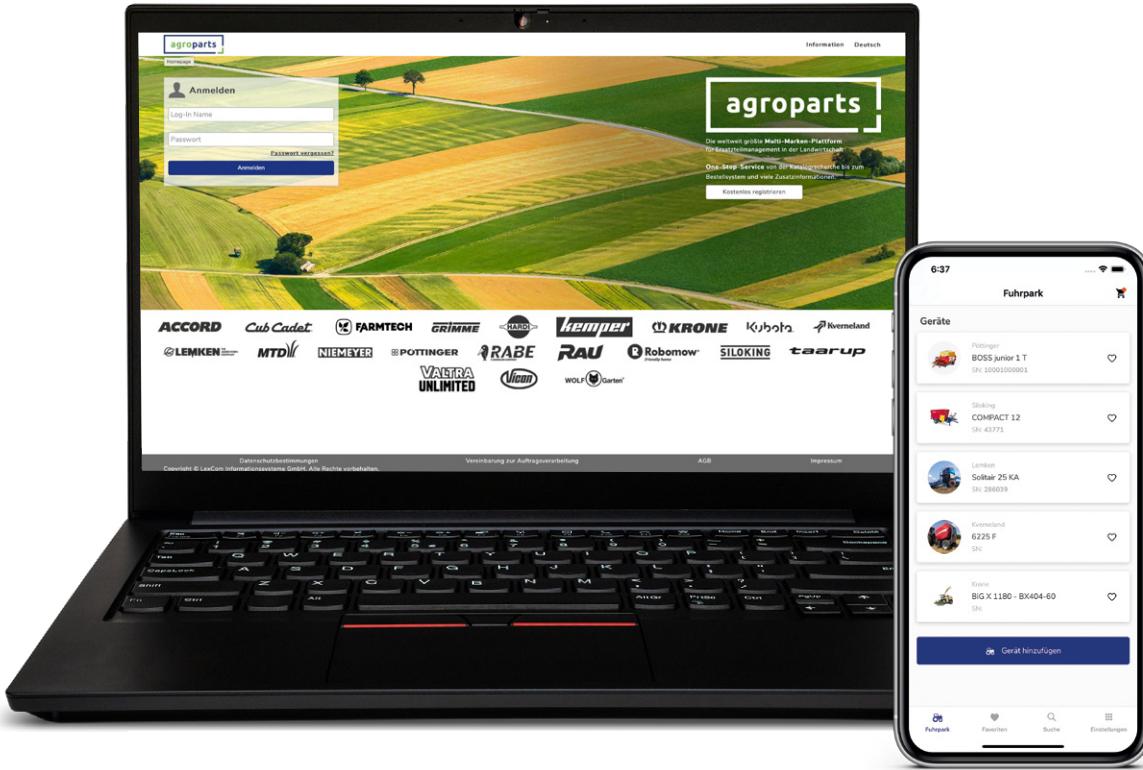
Maximum accessibility and availability!

- ✓ Your customers can reach your **agroparts DealerShop** via your homepage, via agroparts, and from the manufacturers' websites. This enables you to reach your customers wherever they are online so that you can realize the full potential of your online sales channel.

Efficient coverage of your entire portfolio!

- ✓ For brands that are not yet participating in agroparts, you can manually add their genuine parts to your online shop easily and at any time.* This way you serve both regular and new customers around the clock with just a single shop and thereby achieve the biggest possible cost efficiency!





Furthermore

agroparts Mobile

With our **agroparts Mobile** app, your customers will have the agroparts catalogs for their machines with them at all times – even when they're offline! Your customers can order from your shop straight out of the app.

Important: Your service technicians can also use the app during repair visits and then send order requests directly to your purchasing department!

Please note that this requires a separate license.

* Would you prefer not to have to manually enter the genuine parts of brands that are not yet participating? Just give us a call today! We get in touch with the manufacturer of the brand(s) in question and look into cooperating with them. Our contact details are on the back of this booklet.



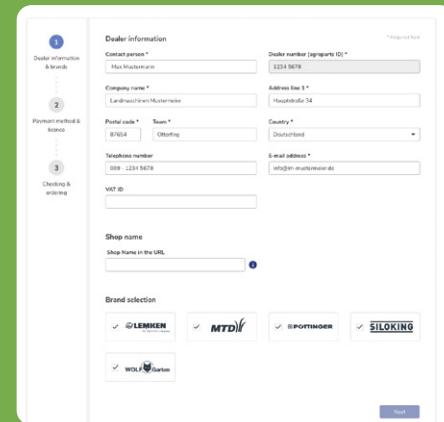
Have we convinced you? Your agroparts DealerShop in just three steps!

To activate the **agroparts DealerShop** for your business, please follow the steps below:

1 Dealer information and brand selection

Log into agroparts with your company's account, click on the user icon at the upper right and then on "**agroparts DealerShop**" (please note that administrator rights are required). Please check the pre-filled information and click "**Continue.**"

If any of your brands are missing on agroparts, please get in touch with us. We will speak with the manufacturer. Our contact details are on the back of this booklet.



Dealer information

Contact person * Max Mustermann Dealer number (agroparts ID) * 1234 5678

Company name * Landmaschinen Mustermann Address line 1 * Hauptstraße 34

Postal code * 87654 Town * Otterfing Country * Deutschland

Telephone number 089 - 1234 5678 E-mail address * info@lm-mustermann.de

VAT ID

Shop name Shop Name in the URL

Brand selection

LEMKEN MTD PÖTTINGER SILOKING

WOLF-Garten

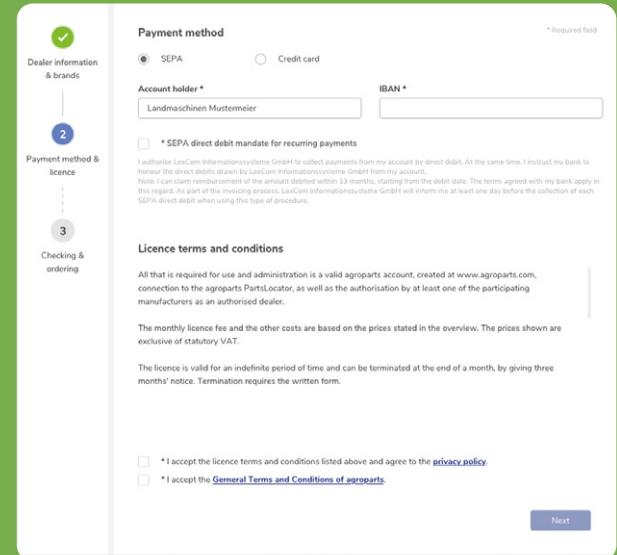
Next

2 Payment method and license agreement

After carefully reviewing everything, please select your payment method and confirm the license terms and the terms and conditions. Then click "**Continue.**"

To ensure that your customers in your **agroparts DealerShop** can see whether you have a particular genuine spare part in stock you should activate the **agroparts PartsLocator**. Don't worry – even if you don't have the genuine spare part in stock yourself, it can still be ordered directly from you! You can get further information about the **agroparts PartsLocator** on pages 4 and 5 of the agroparts interfaces booklet at the following link:

https://www.agroparts.com/platform-media/info/agroparts_Interfaces_EN.pdf



Payment method

SEPA Credit card

Account holder * Landmaschinen Mustermann IBAN *

* SEPA direct debit mandate for recurring payments

I authorise LexCom Informationssysteme GmbH to collect payments from my account by direct debit. At the same time, I instruct my bank to honour the direct debits drawn by LexCom Informationssysteme GmbH from my account. Note: The mandate is valid for a period of 12 months, starting from the date of issue. The terms agreed with my bank apply in this regard. As part of the invoicing process, LexCom Informationssysteme GmbH will inform me at least one day before the collection of each SEPA direct debit when using this type of procedure.

Licence terms and conditions

All that is required for use and administration is a valid agroparts account, created at www.agroparts.com, connection to the agroparts PartsLocator, as well as the authorisation by at least one of the participating manufacturers as an authorised dealer.

The monthly licence fee and the other costs are based on the prices stated in the overview. The prices shown are exclusive of statutory VAT.

The licence is valid for an indefinite period of time and can be terminated at the end of a month, by giving three months' notice. Termination requires the written form.

* I accept the licence terms and conditions listed above and agree to the [privacy policy](#).

* I accept the [General Terms and Conditions of agroparts](#).

Next

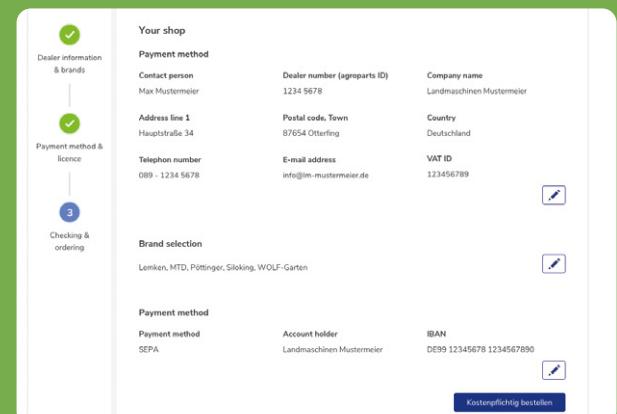
3 Review and order

Please check all your entries again and click "**Order subject to a fee.**"

What happens next?

You will receive a confirmation e-mail with your data. You will then receive another e-mail within one business day containing a link to your personal configuration page.

On this page you can make detailed settings for your **agroparts DealerShop** and then publish it. Should you have any questions during the process or if you have already published the shop yourself, please contact us. We are happy to offer personalized support for your **agroparts DealerShop!**



Your shop

Payment method

Contact person Max Mustermann Dealer number (agroparts ID) 1234 5678 Company name Landmaschinen Mustermann

Address line 1 Hauptstraße 34 Postal code, Town 87654 Otterfing Country Deutschland

Telephone number 089 - 1234 5678 E-mail address info@lm-mustermann.de

VAT ID 1234567890

Brand selection

Lemken, MTD, Pöttinger, Siloking, WOLF-Garten

Payment method

Payment method SEPA Account holder Landmaschinen Mustermann IBAN DE99 12345678 1234567890

Kostenfrei bestellen

We wish you much success and good business with your agroparts DealerShop!

agroparts – your One-Stop-Service for genuine spare-parts.

agroparts is the world's largest multi-brand platform for after-sales services in the agricultural sector and covers all commerce levels from the manufacturer and authorized dealer to the end customer.

With agroparts, you will find a complete range of spare parts from many different brands, all on a single platform. This means:

A single login gives you access to first-class spare part information from participating manufacturers so you can quickly and easily order the genuine spare parts you need – from the authorized dealer if you are an end customer, or from the manufacturer if you are an authorized dealer.

You benefit from the high degree of standardization that agroparts offers, because both the catalogs and the ordering process are the same whichever manufacturer you select.

The spare part information and prices come directly from the manufacturers themselves, so they are always comprehensive and up to date.

This edition of the agroparts booklet will show you everything you need to know about the agroparts DealerShop:

We explain exactly what the **agroparts DealerShop** is, the immense benefits it offers you as an authorized dealer, and how simple it is to activate the shop.

You can find these brands on agroparts

ACCORD

Cub Cadet

FARMTECH

GRIMME

HARDI

Kemper

KRONE

Kubota

Kverneland

LEMKEN
THE AGRODION COMPANY

MTD

NIEMEYER

PÖTTINGER

RABE
A ZOONIUM COMPANY

RAU

Robomow®
friendly home

SILOKING

Steketee
space to grow

taarup

VALTRA
UNLIMITED

Vicon

WOLF Garten

Want to learn more about agroparts or the
agroparts DealerShop?

Our customer support will be glad to help you:

✉ agroparts@lexcom.de

📞 +49 89 547 15-111

Do you have any questions? Get in touch with us.

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